



Dear Friends:

We are excited to announce this year's 14th annual Pickin' for Premies, an original Texas Red Dirt country music event benefitting Cook Children's Neonatal Intensive Care Unit (NICU), **Sunday, Aug. 26 at Billy Bob's**. Our journey began when our daughter Jaycie was born two-months premature, weighing only 4 pounds, 5 ounces. Then, just three years later, it happened again when our son Castin was born three months early, weighing only 3 pounds, 10 ounces. Today, thanks to the advanced care provided by Cook Children's, we are able to watch our 11 and 14-year-old children live healthy and happy lives. So be sure to tune in for a night full of Red Dirt artists who donate their time and talents to help us raise money with an acoustic concert. The night will also feature a live auction, chance drawing opportunities and tons of fun!

Following Pickin' for Premies, we invite you to join us as we continue our fundraising efforts with Puttin' FORE Premies, **Monday, Aug. 27 at Diamond Oaks Country Club**. Join us as we tee off together and continue our support of Cook Children's tiniest Texans in the NICU.

Thanks to donors of Pickin' for Premies and Puttin' FORE Premies, Cook Children's is able to provide the level of complex care needed by the most critically ill and medically fragile babies through a Level IV Neonatal Intensive Care Unit (NICU). All NICUs provide specialized care for babies, however, Cook Children's is able to provide the highest level of neonatal care available for all gestational ages and sizes in individual patient rooms. Cook Children's offers the largest all single-room NICU in the nation. With 99 single patient rooms and 106 beds, including special rooms for twins, triplets and quadruplets, Cook Children's is ready for anything. The average stay in the NICU is 20 days and Cook Children's had nearly 1,000 admissions to our NICU last year.

We hope that you will consider securing your sponsorship for our 14th annual Pickin' for Premies, and joining us the following day for Puttin' FORE Premies. With each year, your efforts are helping to care for the tiniest Texans. Thank you for the partnership and investment in the children we serve.

See you down the road...

Casey and Justin Frazell
Pickin' for Premies Founders

Founders

Casey & Justin Frazell

2018 Chairs

Melissa Cone
Paige Pate
Brook Whitworth

2018 Event Committee

Kristen Ariola
Rachal Baxter
Bobbie Jo Bishop
Sarah Daniel
Mary Jane Debenport *
Jared Fuller
Rachel & Justin Gustafson
Meredyth Haller *
Jennifer Johnson *
Lana Kennedy *
Erin Finley Lee
Breck Leftwich
Sarah & Michael Lemley
Kristi Mathis
Kimberly McGinnis *
Ryan Miller
Meredith O'Brien
Gina Patel
Chase Robinson *
Nancie Rogers
Margaret Smith
Stephanie Swift
Daquirie Thanphirom *
Kerri Thomas
Chandler Wallace *
Monica Wyatt
Amy Yudiski

Cook Children's NICU Staff

Rachal Baxter, B.S.N.,
R.N.C. - N.I.C.
Sheralyn Hartline, M.S.N.,
R.N.C. - N.I.C.

*Cook Children's Health Foundation Staff



VIP Packages (each VIP package includes plated dinner, drink tickets and table service in a premier VIP section of the venue)

Headliner - \$30,000

SOLD – Thank you, Margaret Smith!

Primary - \$20,000 (the equivalent of 80,000 Premie diapers)

Limited Availability

- Specific recognition package details to be negotiated with Cook Children's, and include:
- 2 VIP Tables for 10, includes plated dinner, drink tickets and table service
- 10 valet parking vouchers
- Private artist 'meet and greet' after each set
- Exclusive behind-the-scenes experience in the Cook Children's NICU for 4
- Backstage passes for 4
- 1 Foursome in the Puttin' FORE Premies golf tournament on August 27, 2018 and Primary Sponsor signage
- Prominent logo recognition on Pickin' website and social media mention
- On-air mentions from Justin Frazell on his TXRDR Sunday Radio Show
- Acknowledgement from the stage and on-screen at the event
- 1 box for 6 people for the evening show at the **Fort Worth Stock Show and Rodeo** on Cook Children's Day at the Rodeo (2/6/19) benefiting Cook Children's NICU

Diamond - \$10,000 (the equivalent of 40,000 Premie diapers)

Limited Availability

- 1 VIP Table for 10, includes plated dinner, drink tickets and table service
- 5 valet parking vouchers
- 1 Foursome in the Puttin' FORE Premies golf tournament on August 27, 2018 and Diamond Sponsor signage
- Logo recognition on Pickin' website and social media mention
- On-air mentions from Justin Frazell on his TXRDR Sunday Radio Show
- Acknowledgement from the stage and on-screen at event
- 10 tickets to the evening show at the **Fort Worth Stock Show and Rodeo** on Cook Children's Day at the Rodeo (2/6/19) benefiting Cook Children's NICU



Traditional Packages (each traditional package includes a buffet dinner and drink ticket)

Platinum - \$5,000 (the equivalent of 20,000 Premie diapers)

- 1 premium table for 10, includes buffet dinner and drink tickets
- 2 valet parking vouchers
- 2 spots in the Puttin' FORE Premies golf tournament on August 27, 2018
- Logo recognition on Pickin' website and social media mention
- Acknowledgement from the stage and on-screen at event

Gold - \$2,500 (the equivalent of 10,000 Premie diapers)

- 1 table for 10, includes buffet dinner and drink ticket
- 2 valet parking vouchers
- Name recognition on Pickin' website
- Acknowledgement on-screen at event

Silver - \$1,500 (the equivalent of 6,000 Premie diapers)

- 1 table for 10, includes buffet dinner and drink ticket
- Name recognition on Pickin' website
- Acknowledgement on-screen at event

Individual Tickets

Reserved Ticket - \$125 (the equivalent of 500 Premie diapers)

- 1 seat at a table
- Buffet dinner and 1 drink ticket



Puttin' FORE Premies Packages
Diamond Oaks Country Club
August 27, 2018

10:00 AM	Registration opens Lunch served
12:00 pm	Shotgun start/scramble format
4:30 pm	Approx. time round ends Dinner, Awards and Entertainment to follow

Tent Sponsor - \$2,500 (the equivalent of 8,000 Premie diapers)

- 1 Foursome in the Puttin' FORE Premies golf tournament
- Logo recognition on Pickin' website and social media mention
- Sponsorship signage on the main tent at the turn

Music Sponsor - \$2,500 (the equivalent of 8,000 Premie diapers)

- 1 Foursome in the Puttin' FORE Premies golf tournament
- Logo recognition on Pickin' website and social media mention
- Sponsorship signage during all live music

Golf Cart Sponsor - \$2,500 (the equivalent of 8,000 Premie diapers)

- 1 Foursome in the Puttin' FORE Premies golf tournament
- Logo recognition on Pickin' website and social media mention
- Sponsorship signage on all golf carts

Scorecard Sponsor - \$2,000 (the equivalent of 8,000 Premie diapers)

- 1 Foursome in the Puttin' FORE Premies golf tournament
- Logo recognition on Pickin' website and social media mention
- Sponsorship signage on scorecards

Beverage Cart Sponsor - \$2,000 (the equivalent of 8,000 Premie diapers)

- 1 Foursome in the Puttin' FORE Premies golf tournament
- Logo recognition on Pickin' website and social media mention
- Sponsorship signage on beverage carts



Hole Sponsor - \$1,500 (the equivalent of 5,000 Premie diapers)

- 1 Foursome in the Puttin' FORE Premies golf tournament
- Sponsorship signage on a specific hole

Foursome - \$800 (the equivalent of 3,000 Premie diapers)

- 1 Foursome in the Puttin' FORE Premies golf tournament



See you down the road... at Pickin' for Premies!

Company or Individual Name _____
(as you would like for it to appear on all recognition)

Company Contact Person _____

Address _____

Email _____ Preferred phone _____

Pickin' for Premies Sponsorship Level _____

Puttin' FORE Premies Sponsorship Level _____

Players in Foursome (if applicable):

- 1.) _____
- 2.) _____
- 3.) _____
- 4.) _____

I prefer not to be recognized in any materials as a donor.

I am unable to attend the event but would like to make a contribution to the Cook Children's NICU in the amount of \$_____.

All checks should be payable to Cook Children's Health Foundation and sent to:

Cook Children's Health Foundation

Pickin' for Premies

801 7th Avenue

Fort Worth, TX 76104

Purchase tickets or sponsorships at www.pickinforpreemies.org

Questions? Email or call Chandler Wallace at Chandler.Wallace@cookchildrens.org
or at 682-885-6246.

**Our tiniest Texans thank you for your generous support of the
Cook Children's NICU.**

